

1.23.0 Release Notes

Release Date: 2023-03-16

New Functionality

Dynamic Variables

Dynamic variables, such as subid, clickid, pubid, etc can now be extracted via Dynamic Reports - General as a new 'Group By' function.

When a tracker uses additional parameters such as:

https://BRAND.servclick1move.com/?mid=6765_205465&var1=2132435&var2=test&clickid=21342534

In this example, there are 3 additional parameters used:

- var1
- var2
- clickid

Once the link is clicked it would then produce a 'fluid' (i.e a fluid ID) and the extra parameters:

https://BRAND.com/eu/promotions/?mid=6765_205465&fluid=451241b1-0f13-4b54-aba1-69c327f305f4&var1=2132435&var2=test&clickid=21342534 this is to help distinguish differences between links being used in the backend.

The Reports section will show the following 'default' parameters and columns as 'group by' functions:

- var1
- var2
- var3
- var4
- var5
- clickid

- click_id
- subid
- pubid

Any other parameter which is not shown above will be stored in the system as well, and will be shown in column 'Other' via comma delimited.

General

Create the reports you need.

01 - 21 Mar, 2023

Filter 0/8

Generate report

All groupsProgramCompanyAffiliateManagerBrandCampaignMedia itemMarketing SourceGeoPlayerRewarding planOther Dynamicvar1var2var3var4var5subidpubidclickidclick_id

Create presetJust varkjhtkoluhygttestvars

Split by period6720

Affiliate ID	Affiliate	Geo	Var 1	Var 2	Var 3	Var 4	Var 5	Subid	Pubid	Clickid	Click ID	Other Dynamic	Clicks	Signups	FTOS
218357	master oiha	NL										click_id: var1: var2:	1	0	0
218357	master oiha	NL	test	34567	test3	test4	test5	cwhe832	dnndfv	873424e	344n	other: dfqj pid: 1123 subdomain: neon2	1	0	0
218357	master oiha	NL	test	34567	test3	test4	test5	cwhe832	dnndfv	873424e	344n	other: dfqj	2	0	0
218357	master oiha	AL											0	1	1
218357	master oiha	NL											1	0	0
218357	master oiha	NL										hwhh: 56767 vgg: fgg	1	0	0
218357	master oiha	AL	test	34567	test3	test4	test5	cwhe832	dnndfv	873424e	344n	pid: 1123 other: dfqj subdomain: neon2	0	1	1
218357	master oiha	NL										pid: 1123 subdomain: neon2	3	0	0

Fixes

The following issues were resolved in this release:

- Errors shown when adding in incorrect values have now been fixed.
- Count of media items on affiliate page is now corrected.

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