

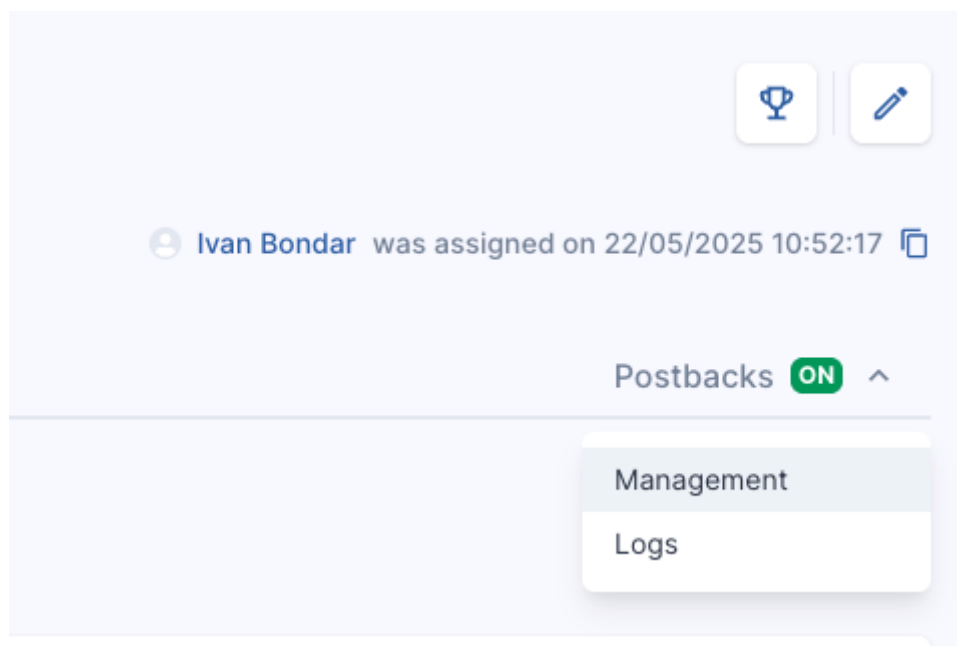
1.91.0 Release Notes

Release date: 2025-05-22

New Functionality

Affiliate Postback Visibility

Setting postbacks is now fully available in ReferOn. Via the Postbacks menu within the affiliate panel.



If you do not see this feature, please contact your affiliate manager to enable it for you.

There are 2 main tabs:

1. Management

Management

Here is where you can add your Postbacks.

Brands 14 Campaigns 0 Media items 0 Marketing sources 0						Postbacks 00	
Management						Filter 0/2 Create postback	
Active Deactivated Find by name							
ID	NAME	TYPE	LEVEL	STATUS	LINK	CREATION DATE	MODIFIED DATE
2055	FTD	First deposit	Affiliate	Active	https://api.conversand.com/?status=sale&clickid=5(clickid)	22/05/2025 10:56:08	22/05/2025 10:56:08
2054	REG	Registration	Affiliate	Active	https://api.conversand.com/?status=lead&clickid=5(clickid)	22/05/2025 10:55:23	22/05/2025 10:55:54
Show rows per page 25						Page 1 of 1	

To add your postback, follow the below steps:

- Click Create Postback
- Add Postback Name
- Select the type
 - Registration
 - First Deposit
 - Qualified CPA

Note: Qualified CPA is based on data frequency as it needs to check the reward plan structure and threshold before sending.

- Select the level
 - Affiliate
 - Brand
 - Media Campaigns
 - Media Items

This function allows you set different URLs for different levels in your account. Perhaps you have an identifier, such as Event or Campaign ID for a particular tracker.

- Insert the URL

When adding in the URL please follow the below:

- Click Parse
- Click Save Changes
- Repeat for each Type you need.

Creating postback



Postback name

Type

- ☐ Registration
- ☒ First deposit
- ☐ Qualified CPA

Level

- ☒ Affiliate
- ☐ Brands
- ☐ Media campaigns
- ☐ Media items

Incoming link

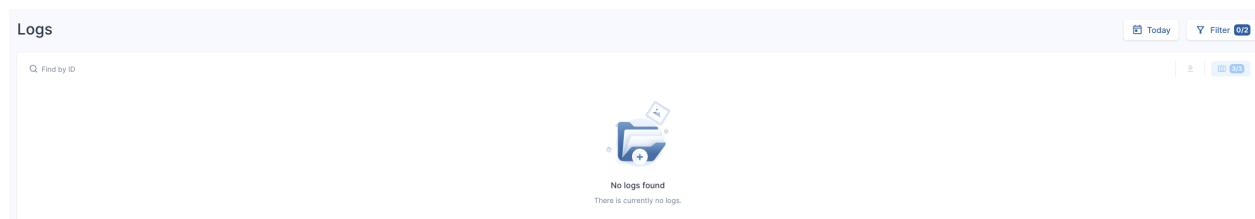
 Parse

Link example



Logs

When an event occurs, these will then show in the Logs as they happen.



Fixes

- When ordering columns, it was requested that rather than Z-A on first click, it now goes from A-Z on first click.
- USDC ERC20 payment method was no longer valid and USDC TRC20 was added.
- Small bug fixes and UI improvements across the platform.
- when using variables, ensure the tracker variable EQUALS the variable placed here. For example 'clickid' and 'clickid'.
- There are some automatic variables you can pull through, for example
 - Event time
 - Event Type
 - Customer ID

- Affiliate ID
- mid
- brandguid
- fluid
- currency
- variable

to ensure they are picked up, click the edit icon when Pars

- Ensure the value used in the tracker matches with the setup in the postback. For example: 'clickid' with 'clickid' or 'subid' with 'subid'. If these do not match, the tracked variable will not be captured within the postback.
- If you are adding any automatic values, Referon can cater for some, such as EventTime, Currency, mid, etc. To select the automatic function; parse the URL then edit the variable mapping via the dropdown and then save.

Created 2026-09-30 14:56:12 UTC by Admin

Updated 2026-10-01 08:46:25 UTC by Admin