

Customers Report

This report can be used to further enhance the visibility of details and associated performance of players.

Date Range Selector

This mirrors the same functionality found throughout the system for this function.

Filters

The filters that are available for this section are as follows:

- Signup Date
- First Deposit Date
- Birth Date
- Gender
- Geo
- Company
- Affiliate
- Brand
- Media Campaign
- Media Item

Output

The csv and UI output will provide the following columns:

- Customer ID
- Gender
- Country
- Signup Date
- Company ID
- Company Name
- Affiliate ID

- Affiliate Username
- Brand ID
- Brand Name
- Campaign ID
- Campaign Name
- Media Item ID
- Media Item Name
- Reward Plan ID
- Reward Plan Name
- CPA Processed Date
- First Deposit Date
- Fluid
- Deposits Count
- Bonuses
- Deposits
- Avg Deposit
- FTD Amount
- FTD Deposits Ratio
- Turnover
- NGR
- Reward RS
- Reward CPA
- Reward RS to Pay
- Dynamic Variables
- var1
- var2
- var3
- var4
- var5
- subid
- pubid
- relative_path
- clickid
- click_id

Example:

Customers							
Track customer information.							
01 Oct, 2023 - 01 Nov, 2025 Filter 0/10 Generate report							
Find by Customer ID, Username, fluid 45/45							
CUSTOMER ID	GENDER	BIRTH DATE	GEO	IP ADDRESS	SIGNUP DATE	COMPANY	AI
5_580352233	♂	24/04/1991	SE	127.0.0.1	11/12/2022	Brown, Barton and B... ID: 3085	
5_580352232	♂	15/11/1993	GB	127.0.0.1	11/12/2022	Hyatt - Metz ID: 3101	
5_580352231	♀	16/10/1996	FR	127.0.0.1	11/12/2022	ReferOn Demo Ltd ID: 3105	
5_580352230	♀	24/12/1975	BG	127.0.0.1	11/12/2022	Hamill Group ID: 3125	



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