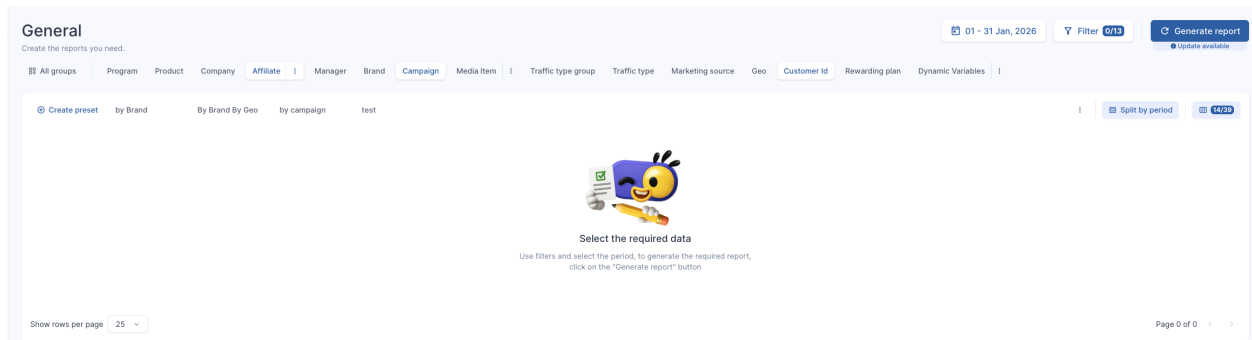


General

There is only one activity report in ReferOn, however, this is designed in this way so that you can have full transparency on what you are earning and what you are generating through a number of functions without the need of going to other areas in the system.

You can access this via the Reports side bar.



Use the grouping feature to extract the data on exactly the level you need:

- Program
- Product
- Company
- Affiliate
- Manager
- Brand
- Campaign
- Media Item
- Traffic Type Group
- Traffic Type
- Marketing Source
- Geo
- Customer ID
- Rewarding Plan
- Dynamic Variables

Filters

In addition, use the date range and filters to select further choices:

- Affiliate signup period (Master level only)
- Player Signup Period
- Affiliate

- Brand
- Campaign
- Media Item
- Country
- Traffic Type
- Product
- Customer
- Dynamic Variables
- Reward Plan



The GEO column is equivalent to the IP and country of registration of the player.

Example 1 - where registrations exist:

1. GEO of media item is selected as 'All Countries' and the tracker goes to GEO homepage.
2. Player has VPN of DE
3. Player follows links but selects CH as signup country.
4. GEO of player in report is CH.

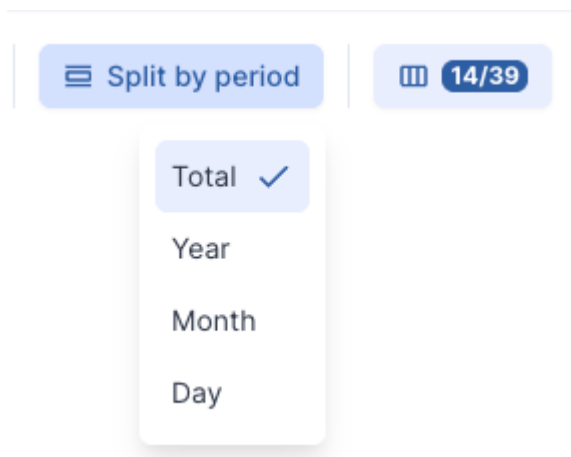
Example 2 - where clicks exist only:

1. GEO of media item is selected as 'All Countries' and the tracker goes to GEO homepage.
2. Player has VPN of DE
3. Player follows links but does not sign up
4. GEO is click of DE.

Output

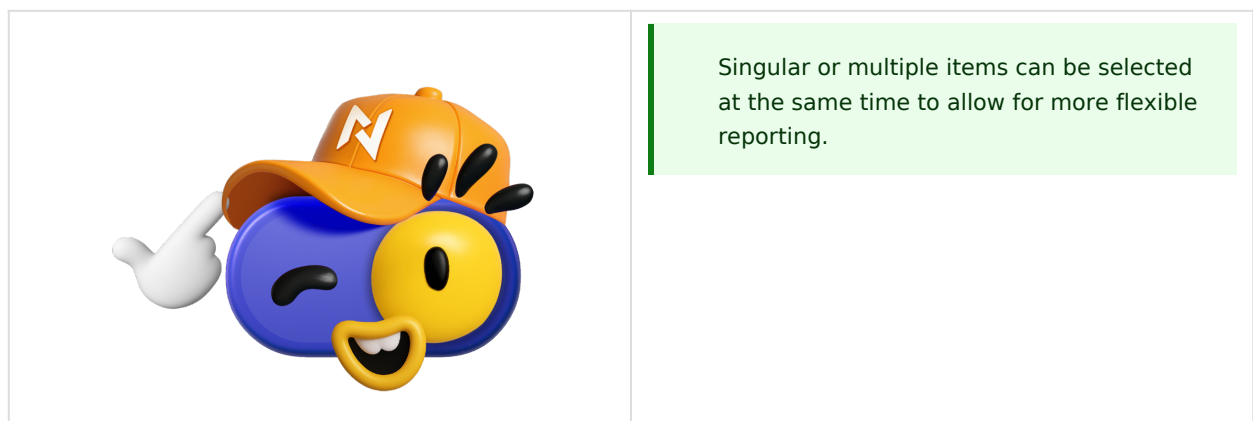
As well as exporting the csv of the report, you will also have the option of breaking down the data into periods;

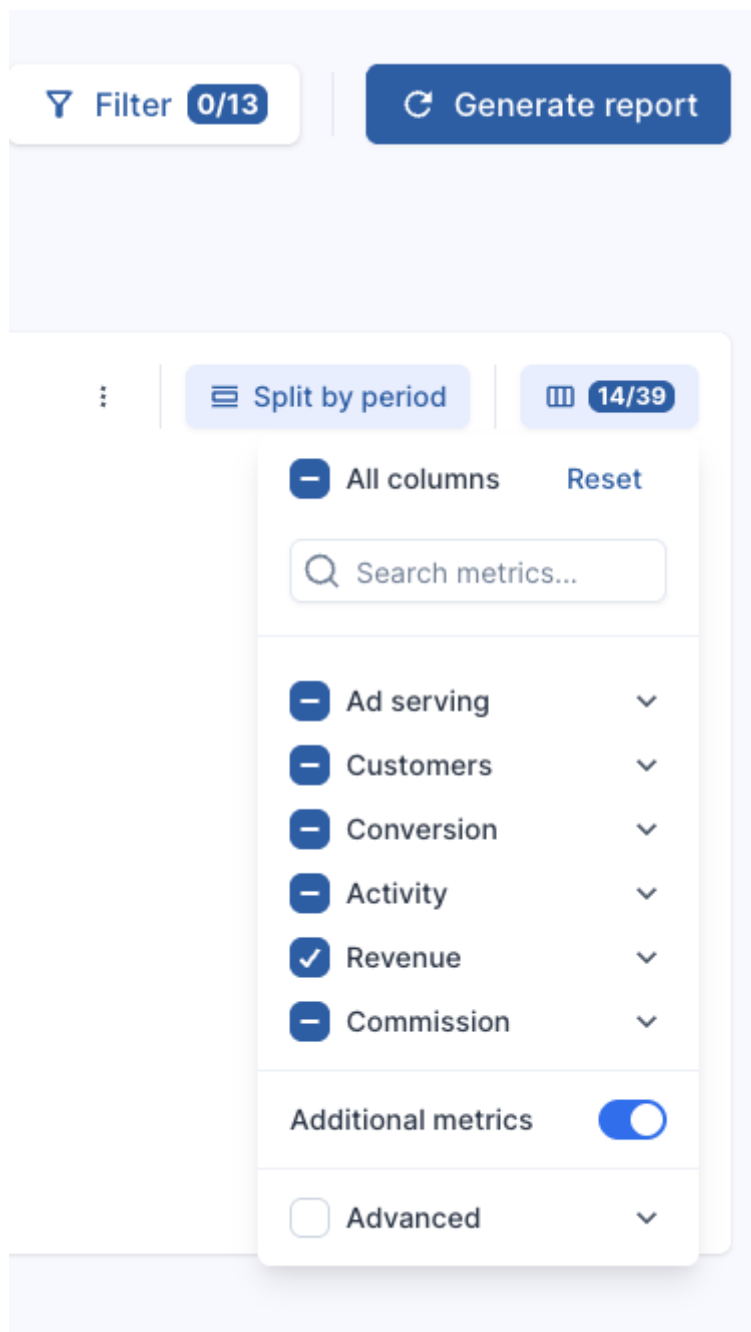
- Total
- Year
- Month
- Day



Depending on the option chosen, an additional column is added to the report.

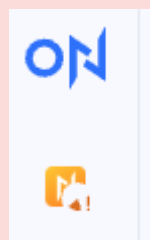
Moreover, should you need a cleaner view for exporting or for screenshots you can adjust which columns show using the 'Column Chooser' icon to the right.





If you see a loading bar on the logo of the affiliate program to the top left. This denotes a recalculation is occurring on the system. This process normally takes 1-3 minutes to run.

While this is running, we advise to **not** review reports or statistics as calculations are ongoing.



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