

Statistics Toggle

The statistics toggle can be found in the following pages:

- My company
- Media Items

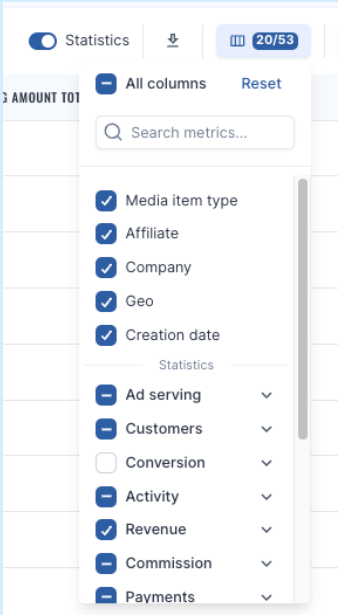
This allows a user to quickly see statistics for the given view and is linked with the data range selector. For all areas it will show the following measures, with the grouping before depending on the page view:

- Banner View Count
- Click Count
- Unique Click Count
- CPC count
- Reg. Count (total)
- Reg. Count (sub-affiliate)
- Reg. Count
- FTD Count
- RDC
- Active customers
- Depositing customers
- Count of deposits
- CPA count
- Reg. to FTD
- Click to FTD
- Click to REG
- Bonuses
- Deposits
- Avg. deposit
- FTDs amt
- NDC Deposits
- RDC Deposits
- FTDs Deposits
- Deposits per FTD
- Deposits per Active
- FTDs Deposits per FTD
- Turnover
- NGR
- Revenue Share
- RS distribution
- CPA

- CPC
- Fixed Fee
- Deductions
- Sub-affiliate reward
- Total Reward
- Reward Commission



To help with data management, you may also choose to hide or show the columns in each page via the Column Chooser to the right of the screen. This also applies to the list page when statistics is not switched on as well.



Every page can also be extracted in CSV via the ‘download’ button should additional data pulls be required.

Statistics

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NDC	CLICK TO FTD	BONUSES	DEPOS
0	0%	€0.00	€0.0
0	0%	€0.00	€0.0